

Role of T-hub in incubation & startup space

Ajay Jain



- T-hub is a not for profit entity
- Telengana Government has built the building
- Key stakeholders include
 - Government of Telengana
 - 3 premier educational institutes – ISB, NALSAR & IIITH
 - Private sector leaders
- T-hub aims to be a catalyst in building Hyderabad as a startup destination of the world



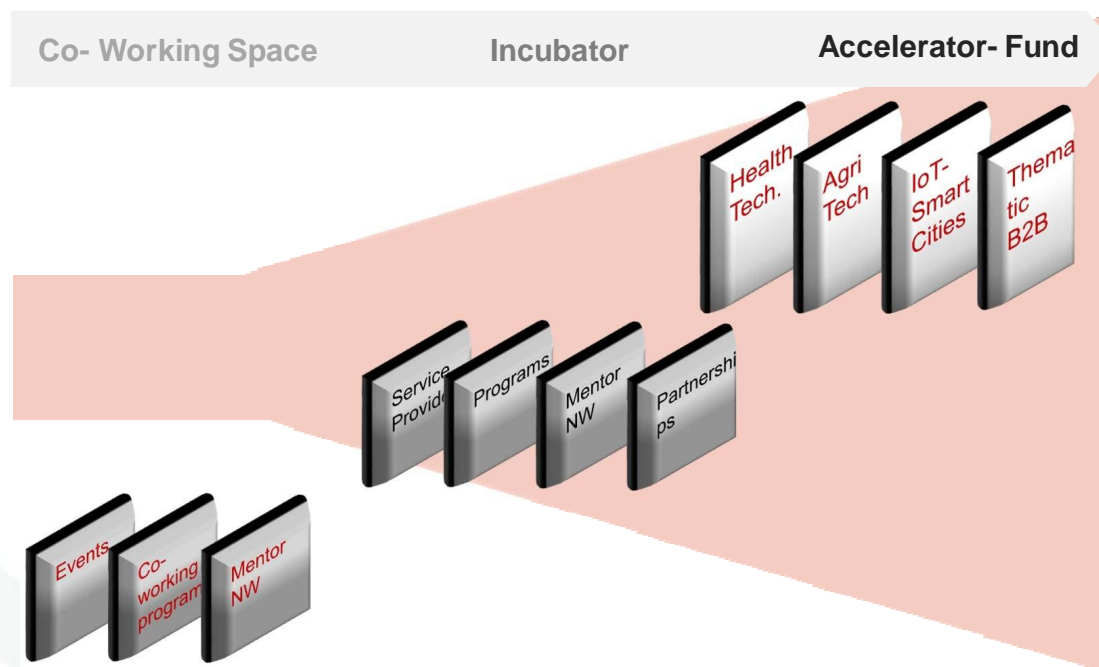
- The Catalyst (T-Hub Phase-1) building finds its place in the heart of the IIIT-Hyderabad campus
- Boasts of interiors that has brought Worldwide recognition at its doorstep



T- Hub Value Chain



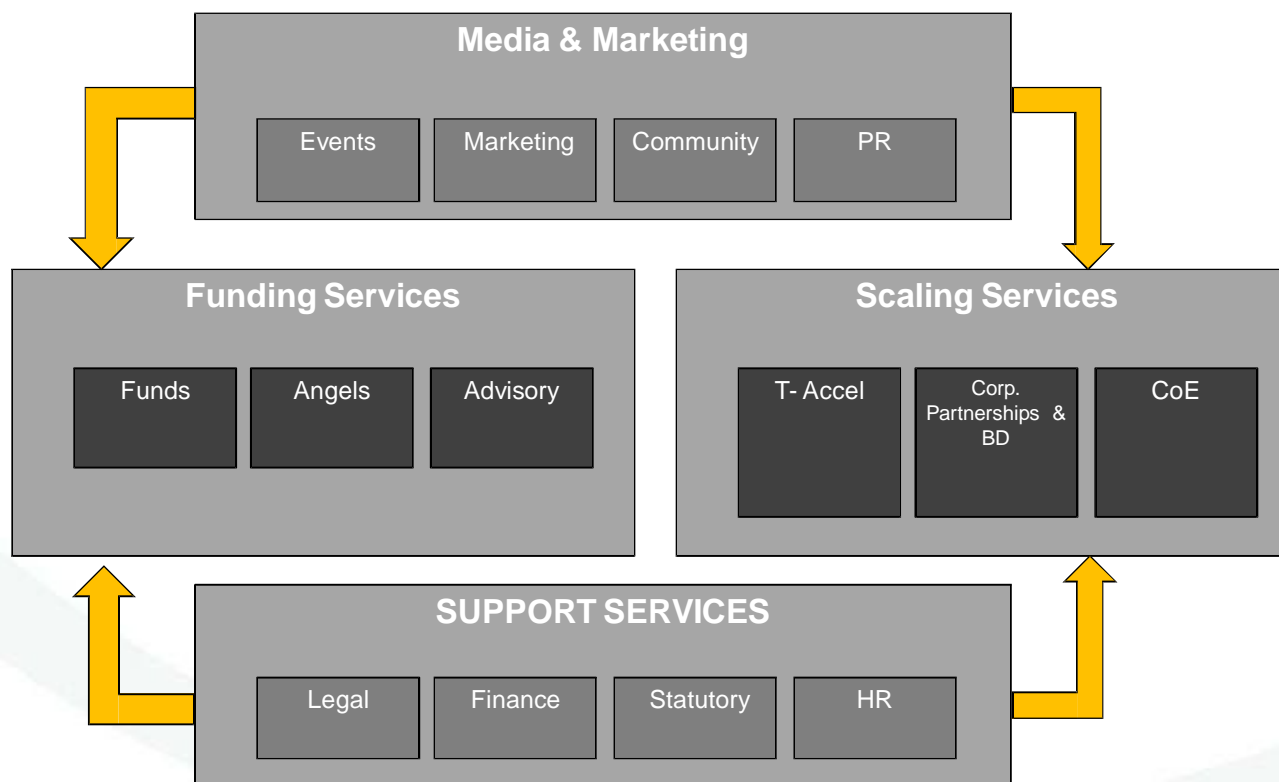
How to scale up the Startupt ecosystem Value Chain



T- Hub Stack of Services



How to scale up the Startupt ecosystem Value Chain



What is T-Hub?

We are a **STARTUP INCUBATOR**

Incubation Services | Mentorship Programs

We also make **INVESTMENTS**

Investments Funding

We work to further **THE INNOVATION ECOSYSTEM**

- Innovation Park
- Innovation Clusters
- Innovation Zones
- Innovation Challenge Programs

SCALING of Investments

CURATION

SCOUTING of Opportunities

COMMUNITY of Startups

Our Business Model

The Innovation Cluster-based Approach

| | | Corporates | Partners | Programs |
|--|---|---|---|--------------------------|
| ↑ Big Data, IoT, Analytics, Sensors, Cloud, Mobility ↓ |  HealthTech |   |  | Pears Accelerator |
| |  FinTech |    |    | P5-Fintech DBS -Sourcing |
| |  Smart City |    |   | Digital Health |
| |  AgriTech |    |  | BootCamp |
| |  Sustainability |    |  | PoC |
| |  Social Impact |    |   | Workshop |
| |  Aviation & Logistics |     | | |

Target Audience

Normative Group

- Government of Telangana
- Industry bodies like CII, NASCOMM, Startup India, etc.

Functional Group

- Employees
- Existing industry Partners
- Entrepreneurs

Customer Group

- Entrepreneurs
- Investors
- Corporates
- Industry partners
- Potential employees

Diffused Group

- Media
- Special interest groups



10 000
START-UPS
A NASSCOM Initiative

STARTUP-INVESTOR CONNECT

Survival of the Fittest



Nobody knows the secret to success better than the
investors themselves.

Join us to know how well you're faring with your startup.

The Investor Connect is a forum for people to pick on the investor's decision-making criteria. It is the right place to ask all investor-related queries.





"T-OFF WITH T-HUB"

AN EXCLUSIVE GOLF EVENT

THE COURSE IS SET FOR YOU AT
BOULDER HILLS, HYDERABAD

DATE:
11TH NOVEMBER, 2016

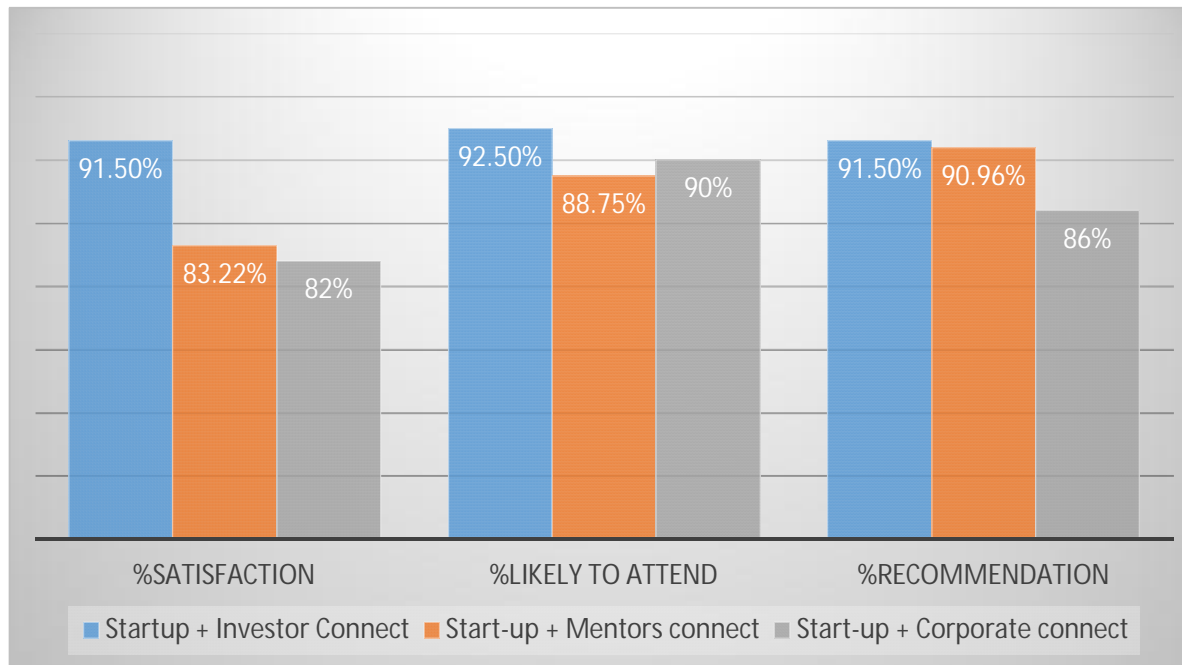
TIME:
2PM ONWARDS

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The intent of the event is to give
a handful of start-ups the
exclusive opportunity to
interact with senior investors:
each investor will have three
entrepreneurs assigned to their
"four-ball" for the game.



| Event (Date) | Registration # Online | Registration # Offline | Total number of attendees |
|---------------------------------|--------------------------|---------------------------|------------------------------|
| Startup + Investor (21 Nov) | 228 | 24 | 83 |
| Startup + Mentor (28 Nov) | 231 | 20 | 62 |
| Startup + Corporate (29 Nov) | 154 | 25 | 73 |



Qualitative feedback for all the events

- More time to interact with the mentors
- We are expecting (et start-ups), exhibitions & tourism startup session
- Such short events would give more info than long events. Hence appreciate the current mode
- Nice events good points
- IOT workshop would help start-ups in T-Hub
- More women entrepreneurs. A little bit of crowd control
- Excellent event, request more small group discussion would be nice
- Conducting a basic hands on workshop on these techniques will help the crowd to get into space more effectively
- Practical demonstrations market use cases
- Events need to have power point presentations which gives more impact

Guests at T-Hub



T-Hub is the new face of India - The face of innovation, entrepreneurship and enterprise
- Ratan Tata, Chairman Emeritus, Tata Sons



T-Hub is an amazing space for entrepreneurs and I'm here to be inspired by them
- Satya Nadella, CEO, Microsoft

Forging some great partnerships (Within year one of launch)



NASSCOM 10,000 Startups



IAMAI



Microsoft



Google



Amazon



IBM



Intel

UBER

Uber



Aruba (HPE)



Cisco & Mtuity



Yes Bank



ICRISAT



DBS



ACT Fibernet

Forging some great partnerships (Within year one of launch)



headspin

HeadSpin



QAPITAL QA

Qapital QA



Work · Online

Zoho



Citrus

Citrus Pay



esri

esri



HubSpot

Hubspot



Work, informed.

Insideview



DigitalOcean

Digital Ocean



DST



DIPP



salesforce

Salesforce



Thank You

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